



johanna miele

GRAPHIC DESIGNER

CONTACT

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🌐 linkedin.com/in/johanna-miele

🌐 Portfolio website: johannamiele.com

SKILLS

Print & Digital Design
Web Design
Logo Design
Advertising
Video Editing
Email marketing
Social Media & Web Content
Public Relations & Promotion
Event Management

DESIGN PLATFORMS

InDesign
Photoshop
Illustrator
Premiere Pro & Rush
Mailchimp, Constant Contact &
Vertical Response email marketing

WEB DESIGN & CONTENT MANAGEMENT

SquareSpace & Wix
WordPress
HTML & CSS

OFFICE APPLICATIONS

Excel, Word, PowerPoint
Quickbooks & Quicken

ABOUT ME

I am a client-focused and professional graphic designer, used to meeting deadlines and understanding priorities. I help my clients develop their brand and incorporate their messages into creative content across multiple platforms--print, digital & the social media universe.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER • 2008-PRESENT

Johanna Miele Graphic Design, Flemington, NJ

Freelancer offering full service print and digital design for clients ranging from corporations, governmental agencies, and manufacturers to educators, musicians and not-for-profits:

- all manner of print products--publications, flyers, brochures, annual reports, business cards, etc
- web design and web maintenance
- logo design
- social media content and graphics
- advertising and marketing strategy
- email marketing
- video editing
- event planning and organization

CREATIVE SERVICES MANAGER / GRAPHIC ARTIST • 2006-2008

The Daily Record, Parsippany, NJ

Responsible for management of advertising services department of 40,000+ circulation Gannett newspaper

- supervised and trained graphic artists
- worked closely with advertisers and sales representatives on design ideas and implementation
- designed print and web advertisements
- designed templates and marketing materials
- ad trafficking and retail and classified pagination

EDUCATION

Raritan Valley Community College, Branchburg, NJ • 2001-2006

Courses: 2D Design, Color Theory, Drawing, Photography, Screenprinting

Noble Desktop (Adobe certified training facility), New York, NY • 2004

3 day intensive courses: Photoshop, Illustrator, Quark and Dreamweaver

Somerset County Technical Institute, Bridgewater, NJ • 2005

Course: Digital Prepress

School of Visual Arts, New York, NY • 2005

Course: Graphic Design